

Martin Cuthbert  
CEO Shire of Jerramungup

Dear Martin,

**Re: Invitation to join Great Southern Treasures (GST)**

Great Southern Treasures is a collective of member local governments working under an MoU with a resourced Executive Officer. Established in 2004. GST is the LTO representing 22 inland towns and communities and work in partnership with our RTO, Australia's South West, to promote the assets and attractions of the region.

**PURPOSE**

To build the brand and awareness of the tourism assets within GST locally, nationally, and worldwide.

**MISSION**

Collectively plan and promote the tourism assets, experiences, and events across member local governments.

**VISION**

The communities of GST are the most visited and known in Australia's South West.

As Chair of the GST, I am writing to formally invite the Shire of Jerramungup to join in partnership with Great Southern Treasures by MoU.

Please find attached Memorandum of Understanding (MoU) between all 8 member councils and Great Southern Treasures, being a 3-year commitment. The MoU includes the Member Council's annual subscription (12 months) cost schedule for the duration of the MoU ex GST. *(To be Reviewed at completion of MoU by Member Councils)*

- a) Member Council - Tier 1 (under 1000 population) \$7,000p.a
- b) Member Council - Tier 2 (1001 – 2000 population) \$11,000p.a
- c) Member Council - Tier 3 (2001 plus population) \$17,500p.a

Great Southern Treasures strategic plan forms the basis for delivery and commitment within the new partnership with ASW (Attached).

Should the Shire of Jerramungup accept this invitation, Great Southern Treasures seeks the financial support for the coming 2022/23 year of \$11,000 being a tier 2-member council.

I look forward to welcoming Jerramungup Shire and Community to GST.

Yours sincerely,



Veronica Fleay  
Chair  
Great Southern Treasures  
27 January 2022